

# PhishCloud Custom Phishing Readiness Assessment

PhishCloud's cyber security professionals are dedicated to delivering customized, on-demand services to help you maximize your investment in security solutions..





- Cloud-based Endpoint Phishing Protection
- Email, Web, Social Media, Messaging apps.
- Simple Use & Administration
- Real-time Metrics & Alerting
- Reality-based User Training

Phishing simulations have become a very popular component of the corporate security awareness training program. They are intended to teach employees how to detect and avoid phishing attacks in a safe environment. They also are designed to let security teams know the level of awareness their employees have into the security issues with phishing attacks. And with good reason. Phishing is the #1 corporate threat today, the primary attack vector in 80% of security incidents. Unfortunately, and despite security awareness training, 97% of employeesare unable to recognize a phishing email, putting their company at substantial risk.

Simulations performed by your security team are limited in their scope and sophistication. Have you ever wondered what your company looks like to a cyber criminal - a hacker? How would a hacker identify users to attack? How will they identify websites that they will mimic to trick your employees into clicking on a link and giving away sensitive data or passwords, or worse, deploying malware or ransomware?

## PhishCloud Custom Phishing Readiness Assessment

Cyber criminals are continually improving their approach to phishing. Phishing kits are becoming easier to use and access, making an attacker's job easier. PhishCloud's Custom Phishing Readiness Assessment is designed to give you an external view, one a cyber criminal would use, to understand your level of phishing risk.

PhishClouds team will work with you to determine the best way to assess how well your employees are prepared to respond to common and sophisticated attacker's approach. Our assessments are designed to go well beyond what traditional phishing services offer in order to more accurately provide a baseline of how employees, and your security team, will respond.

PhishCloud's Custom Phishing Readiness Assessment can be enhanced with sophisticated techniques, including:

- Custom email campaigns
- Sophisticated, customized landing pages
- OSINT review
- · Advanced techniques (polymorphic URL's, JavaScript redirects, custom malware)
- Detailed reporting with metrics and actionable recommendations.







## Three Levels of Custom Phishing Readiness Assessment

| BASIC PHISHING<br>\$ 1,499<br>for first 100 email<br>address  | RED TEAM PHISHING<br>\$ 2,999<br>for first 100 email<br>address  | ADVANCED RED<br>TEAM PHISHING<br>\$ 4,499<br>for first 100 email<br>address   |
|---|--|---|
| <ul> <li>Key Features</li> <li>Customized phishing email<br/>campaign</li> <li>Customized landing page to<br/>measure open and click rates</li> <li>Detailed metric report upon<br/>completion</li> </ul> | <ul> <li>Key Features</li> <li>Customized phishing email<br/>campaign</li> <li>Sophisticated landing page to<br/>measure open and click rates,<br/>information and password<br/>disclosure rates</li> <li>OSINT overview to include<br/>email, website, breach data,<br/>etc.</li> <li>Detailed metric report upon<br/>completion</li> </ul> | <ul> <li>Key Features</li> <li>Advanced phishing email<br/>campaign</li> <li>Sophisticated landing page to<br/>measure open and click rates,<br/>information and password<br/>disclosure rates</li> <li>Additional attacker techniques,<br/>including polymorphic URL's,<br/>Javascript redirects and custom<br/>malware</li> <li>OSINT overview to include<br/>email, website, breach data,<br/>etc</li> <li>Detailed metric report upon<br/>completion</li> </ul> |
| Additional email addresses at \$ 3.99<br>per address  | Additional email addresses at \$ 3.99 per address  | Additional email addresses at \$ 3.99<br>per address  |

### PhishCloud On-Demand Cyber Experts

#### **Terry McCorkle**

Terry is an Army/Air Force veteran and entrepreneur; currently the Founder and CEO of PhishCloud Inc. Prior to PhishCloud he was an ethical hacker and red-team member working with the DoD and fortune 500 companies. In his twenty plus years in the cybersecurity industry he has served in a broad range of technical, analytical, and leadership roles. His areas of expertise include:

- Red team penetration testing / defensive design consultation
- Cybersecurity education and training (SDLC, Phishing, Pen-testing)
- Vulnerability management automation
- Data Analysis and SIEM integration
- · Design review and architecture

#### Kyle Hurst

Kyle is the CTO & Co-Founder of PhishCloud. Prior to joining PhishCloud he spent 17 years with Amazon, where he built the communication infrastructure with their carrier network, pioneered the design of the drop ship network, created Webstore features for eCommerce platforms like target.com and lacoste.com. His area of expertise include:

- · Designing and Building secure AWS architectures
- Building Applications and Services in C#, Python and other languages
- · Reversing engineering projects and processes to improve solutions
- Building secure and scalable applications and microservices
- · Assessing the creating business analytics from complex datasets











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