

Cyber Security Training That Creates Knowledge Not Just Awareness

Now you can train your employees to be the “front line” of your security architecture, not the **weakest link!**



- Reality-based training based on real attacks.
- On-going, scheduled awareness training
- Animated episodes that connect with users
- Fully customizable, “build your own” training program

Phishing attacks, and the vectors used by cyber criminals, are on the rise, and the target is your employees. Regardless of how robust your security architecture is, it is the employees in your organization that are the weakest link. Despite the awareness training and simulations that companies employ, 97% of users are unable to recognize a phishing email, especially as those attacks become more sophisticated. 20% of employees will click on phishing links and two-thirds of those will enter credentials and other data into fraudulent web sites. This is a direct result of the fact that only 10% of companies spend more than 3 hours in cyber security training per year, and that training is typically high level. Only 60% of companies provide formal training. Employees are the “front-line” of your security architecture, yet they are woefully unprepared for the onslaught of attacks coming their way.

PhishCloud has solved the phishing training problem. Now, through the PhishCloud platform that delivers the most comprehensive phishing protection in the market today, you can deliver two types of training to your employee base:

- **Reality-based Training** Now IT administrators can deliver reality-based training that targets on what your users are seeing real-time, so that they learn to avoid similar threats in the future. Improved user knowledge results in reduced corporate risk and a stronger relationship between IT and the user community.
- **Monthly/Quarterly/Yearly Training.** A robust, on-going training program is key to your employees being part of your security architecture, not its weakest link. With PhishCloud you can develop your own training program based on the content you want your users to consume, and the frequency of training needed.

PhishCloud is partnering with NINJIO, the top cybersecurity awareness training solution in the market today, to deliver engaging, 3-to-4 minute Hollywood-style micro-learning episodes to empower individuals and organizations to become defenders against cyber threats. With an extensive library of cybersecurity awareness episodes, and robust compliance tracks that cover PCI, HIPAA, GDPR and more, you can build a training program that truly empowers your employees, building knowledge, not just awareness. We teach organizations and employees how not to get hacked, which makes them the first line of defense against today’s increasingly sophisticated cybercriminals.

No more boring, check-the-box security awareness lectures. With PhishCloud + NINJIO, employees become part of your security architecture, not it’s weakest link!

OPERATING SYSTEMS 	BROWSERS & SEARCH
EMAIL & APPLICATIONS 	SOCIAL & MESSAGING

Why NINJIO?

Customers' Choice: According to Gartner Peer Insights, as of January 14, 2021, NINJIO has an overall rating of 4.9 out of 5 stars in the Security Awareness Computer-Based Training Market based on 143 reviews, with a 99% willingness to recommend.

Gartner Peer Insights (January, 2021)

	Ninjio	KnowBE4	ProofPoint	MediaPro	Mimecast	InfoSec	SANS
Willingness to Recommend	98%	95%	87%	77%	80%	92%	78%

Animated Episodes: NINJIO produces 3 to 4 minute micro-learning episodes that educate your users on the latest threats and breaches. New episodes are released every month. Animated content with characters in typical business settings connects with users to keep them engaged.



Real Attack Training: Every episode is based on a real company that has suffered a significant breach. Each course focuses on a single attack vector so that the employee is not overwhelmed with technical terms. Combined with the PhishCloud platform, that targeted training can be delivered in real-time when an employee encounters an attack. This makes learning stick!

Customizable Training Programs: Most corporate security awareness training is like watching paint dry and doesn't engage people through creative storytelling. Thus, human error—which accounts for almost all phishing breaches—doesn't get addressed because very few are paying attention. The PhishCloud platform gives you access to the full NINJIO training portfolio so you can create your own training program, run monthly, quarterly or yearly. Create knowledge, not awareness!

Why You Need

PhishCloud + NINJIO Training?

Reality-based Training: When your users click on a phishing link, not only can you block it but you can also deliver immediate training based on the attack the user encountered. Real-time training creates knowledge, not just awareness.

Customizable On-going Training: With over 60 training episodes based on real attacks, plus compliance tracks across numerous regulatory bodies, you can create a security training program that meets the needs of your business.

No More Simulations: Simulations create employee ill-will, waste the time of valuable security resources, and do not protect against phishing attacks. With PhishCloud, simulations are not longer needed, saving time, money, and ensuring risk is mitigated.

Create Knowledge, Not Awareness: Each 3 to 4-minute, episode is written by a Hollywood script writer and is based on or inspired by a real-life recent security breach seen in the headlines. This creates relevance with your employees leading to higher engagement and fewer breaches.

Users Are NO Longer Your Weakest Link: With proper training, your users become part of your security architecture, not it's weakest link. PhishCloud + NINJIO delivers on-going, real-time, reality-based training that makes an impact.



*Automated Phishing Detection
As Simple As a Traffic Light!*

