

## Real-time Phishing

## Defense for the

## Modern Workplace



PhishCloud PHISH360° delivers comprehensive, cutting-edge real-time defense from today's sophisticated phishing threats.



- Cloud-native Endpoint Phishing Protection
- Email, Web, Social Media, Messaging, and File Sharing applications
- Malicious Link Management
- Real-time Metrics & Alerting
- Reality-based User Training

In today's rapidly evolving digital landscape, phishing has evolved into one of the most dangerous and sophisticated cyber threats. Phishing attacks are more sophisticated and frequent than ever before, leveraging advanced techniques, targeted approaches, and a variety of digital platforms to deceive even the most cautious employees. In fact, 91% of all cyberattacks start with phishing, and nearly 83% of organizations have reported experiencing phishing attempts in the last year alone. While email remains the most common vector for phishing attacks, it now accounts for only 65% of all phishing attempts. Attackers are now exploiting not only email, but also social media, messaging apps, browsers and search engines, and even collaboration platforms, making it harder than ever for teams to detect threats.

### *PhishCloud PHISH360°*

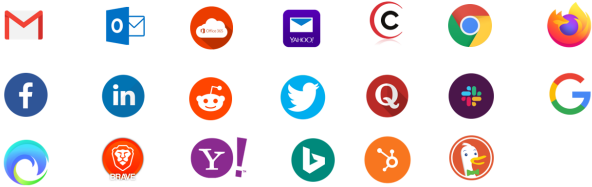
PhishCloud Phish360° is a cutting-edge, real-time defense solution designed to protect your business from these sophisticated threats. PhishCloud Phish360° delivers a comprehensive, real-time phishing defense solution designed to protect the modern workplace. PhishCloud Phish360° addresses the critical weaknesses in today's phishing defense systems by providing a real-time, comprehensive solution that not only detects and blocks phishing attacks but empowers employees and security teams to actively defend against them.

**Real-Time Visibility and Control:** PhishCloud Phish360° gives your security team instant visibility into, and control of, every phishing attempts your employees encounter—across all platforms – social media, browsers and search engines, and messaging applications - not just email. With real-time metrics and alerts, your team gains the ability to see and stop phishing attacks as they happen, minimizing the window for threats to infiltrate your systems.

**Arm and Engage Your Employees:** PhishCloud Phish360° arms your employees with the knowledge and tools to confidently spot and avoid phishing attacks wherever they occur—whether that's in their inbox, on social media, through instant messaging, or browsers and search engines. Our solution lets your team Click with Confidence, knowing that they are equipped to identify even the most sophisticated phishing attempts.

**Reality-Based Training for Real-World Defense:** Traditional phishing awareness programs focus on simulations that employees may or may not encounter in real life. PhishCloud Phish360° takes a different approach with reality-based training that imparts real-world knowledge and actionable skills, not just awareness. Our training programs are based on actual phishing scenarios, helping employees build practical, hands-on experience in recognizing phishing tactics and staying one step ahead of attackers.

## Supported Platforms and Applications



## Operating Systems



## Coming Soon



## PhishCloud PHISH360° Malicious Link Management

74% of organizations have been victims of phishing attacks in the past year, and malicious links are the entry points for 91% of these successful attacks. That's why Malicious Link Management is essential for protecting your organization from phishing threats. Our solution helps you take control of the links employees receive, click, and trust. PhishCloud Phish360°'s advanced AI scans every email and link in real-time, detecting and blocking phishing attempts the moment they appear. Our response time is reduced to seconds, compared to traditional solutions that may take hours or even days. Malicious Link Management includes:

**Proactive Link Scanning:** Protect employees by automatically analyzing and classifying every link in real time, across all digital platforms, not just email. Each link is classified as safe (highlighted green), suspicious (highlighted yellow) or malicious (highlighted red), clearly indicating what should and should not be clicked. Suspicious and malicious URLs are flagged or blocked, ensuring that dangerous content is never just a click away.

**Link Policy Enforcement:** Set and enforce policy on how suspicious and malicious links are handled, including blocking links from being clicked. Provide customizable popup notifications for employees, including browsers, emails and landing pages.

**Threat Intelligence Integration:** Our system continuously updates with the latest threat data, so 99% of all malicious links are identified before they can cause harm. Looking at DNS, unshortening/unwrapping links, verifying against multiple whitelist/blacklist sites alone provide more clarity and detail than a human could ever get. Add in our proprietary AI analysis and people are getting real time cybersecurity at their fingertips.

**Threat Modeling & Analytics:** Gain complete visibility into link activity with detailed reports that help security teams see patterns and attack vectors. If an attack is being obfuscated using different IPs, email domains, and shortening services, we see through that and can identify when multiple people are seeing the same malicious details and what actions they did or didn't take. Identifying phishing patterns helps prevent future attacks through proactive link management.

With 78% of businesses noting an increase in phishing-related incidents last year, it's never been more critical to act. Don't wait until a breach happens—PhishCloud Phish360° gives you real-time protection and empowers your team to fight back against phishing attempts.

***Protect your business, secure your workforce, and stop phishing attacks before they start.***

## Why You Need PhishCloud?

**Mind the Gap:** If you are only protecting against email phishing, you have a gap in your security architecture. PhishCloud protects against phishing across all digital platforms, not just email.

**People are Going to Click:** 30% of employees are going to click on phishing links, and 68% go on to enter credentials and other data. Your employees need clear, highly visible and real-time indicators of which links are malicious, suspicious or safe.

**Security Team Has Limited or NO Visibility:** When your users see or click on malicious links, your Security teams have no visibility and therefore cannot react in time to protect your organization. PhishCloud not only delivers real-time visibility but also allows for blocking and notification of malicious or suspicious links to mitigate risk before it happens.

**Save Firefighting Time:** Only 3% of users report phishing attacks, and when they do, security teams spend time chasing false positives with little data to go on. PhishCloud delivers full attribution data, in context, so you know what happened, when it happened, and who was involved, speeding your response time.

**Users Are NO Longer Your Weakest Link:** With proper training, your users become part of your security architecture, not it's weakest link. PhishCloud delivers on-going, real-time, reality-based training that makes an impact.

